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Rehabilitation Sciences**  
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Dear Potential Sponsor:

On behalf of the Physical Therapy Classes of 2011 and 2012 at the Medical University of South Carolina, we would like to offer you the opportunity to be involved in an exciting tradition! On June 12, 2010, the Physical Therapy Classes of 2011 and 2012 will host the 10<sup>th</sup> **Annual ALS H.O.P.E 5K Run/Walk (Helping Other People Endure)**. Amyotrophic Lateral Sclerosis (ALS) is a rapidly progressive and fatal neurodegenerative disease that attacks nerve cells in the brain and spinal cord, resulting in muscle weakness and atrophy. ALS is more commonly known as Lou Gehrig's disease, named after the famous Yankee's baseball player whose life was tragically cut short by ALS. The cause of this disease is unknown, and there is no cure. Like all previous ALS H.O.P.E. races, this year's race will be held in honor of George Jarriel, Leonard "Pee Wee" Infinger, and Bernie Martinelli.

All proceeds from the race will benefit the **South Carolina Chapter of the ALS Association**. The mission of the Chapter is to serve all persons living with and fighting ALS in South Carolina in every way possible. They provide grants to financially assist patients and their caregivers, and the association is dedicated to research that will one day find a cause and a cure for this disease.

To provide a rewarding experience for the race participants, including lasting memories of helping others in need, we are requesting financial and in-kind donations from the community. Corporate sponsorship of the 10<sup>th</sup> Annual ALS H.O.P.E. Race provides many sponsorship benefits, including:

- Opportunity to positively impact the lives of persons with ALS and their families.
- Media exposure to hundreds of runners and walkers in the Charleston community and the Southeastern region of the United States.
- Publicity in conjunction with the event (e.g. race shirt, website, poster, etc. advertisement).
- Opportunity to play an integral role in a lasting tradition in the Charleston area as well as throughout South Carolina.

Donations will be graciously accepted any time, up until race day, June 12, 2010. However, in order to have your logo displayed on the race t-shirt, etc., commitments must be secured by May 1, 2010. We sincerely hope that you will consider partnering with the Physical Therapy Classes of 2011 and 2012 at MUSC by becoming a sponsor of this event. This race is a premier event, not only for runners, but for persons fighting ALS and for those who have lost a loved one to this devastating disease. Please take the opportunity to be a part of this truly unique event, as involvement on this race will further demonstrate your genuine commitment to serving the Greater Charleston community and beyond. If you have any questions, please contact Brittany Green at (423) 967-5270 or Kelley Ingram at (843) 910-1427 or Sarah Adams at (803) 416-2393.

Sincerely,

Brittany Green  
Race director

Kelley Ingram and Sarah Adams  
Sponsorship Chairs

Dr. Jack Thomas  
Faculty Advisor

Physical Therapy Class of 2011  
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